



Predictive Analytics Framework for Traffic Congestion Using Artificial Intelligence (AI) Techniques

Aranuwa, F.O.

Department of Informatics and Information Systems,
Faculty of Computing

Adekunle Ajasin University, Akungba – Akoko, Ondo State, Nigeria

E-mail: felix.aranuwa@aaau.edu.ng

ABSTRACT

Traffic congestion has continued to pose significant challenges in many urban centers globally, including Nigeria, undermining mobility, economic efficiency, and environmental sustainability. So far, conventional congestion management strategies in many developing countries is often focused on infrastructure expansion and manual traffic regulations, which have proven insufficient in addressing the complex, dynamic, and nonlinear behaviour of urban traffic systems. Therefore, this study examines traffic congestion control strategies across selected urban road networks in Nigeria, with a focus on operational traffic management, travel demand management, public transport prioritization, and developed an Intelligent Predictive Framework for Traffic Congestion using Artificial Intelligence to overcome these challenges. A multi-source and mixed method approach was employed; utilizing primary traffic data collected from major roads networks, signalized intersections during peak hours and historical traffic databases maintained by local transportation authorities. Congestion was assessed using indicators such as traffic volume, travel time, delay, speed, volume-to-capacity ratio, and level of service. The traffic dataset was partitioned chronologically into training (70%), validation (15%), and testing (15%) subsets. Experimental results demonstrated that the proposed AI-Based framework outperformed all other classifiers considered in this work achieving the lowest error values across all evaluation metrics with MAE (0.42), RMSE (0.58), and MAPE (6.9%), indicating superior predictive accuracy, robustness under peak-hour traffic conditions, and improved generalization to unseen data. Its performance gains are attributed to the hybrid integration of spatial and temporal learning, as well as optimized training and feature fusion strategies.

Keywords: Intelligent Predictive Framework, Artificial Intelligence, Congestion Control, Intelligent Transportation Systems, Traffic Congestion.

1. INTRODUCTION

According to Litman (2021), the condition in which the demand for road usage exceeds the available roadway capacity, leading to reduced vehicle speeds, longer travel times, increased delays, and frequent stop-and-go traffic patterns is commonly referred to as traffic congestion.

It is a multifaceted and persistent problem that arises primarily from the imbalance between travel demand and the available capacity of roadway infrastructure (Rodrigue et al., 2020). This imbalance is shaped by a complex interplay of factors, including rapid urban growth, evolving travel behaviour, infrastructure limitations, and the interconnected nature of modern transportation networks (Downs, 2004). It is most noticeable during peak travel periods in urban areas, particularly at bottlenecks such as intersections, highway merges, work zones, and areas affected by traffic incidents or adverse weather conditions (Federal Highway Administration (Taylor et al., 2000; FHA, 2013). As cities continue to expand in size and population, mobility demands increase correspondingly, placing significant pressure on road systems that were often not designed to accommodate such volumes.

From a transportation engineering perspective, congestion occurs when traffic volume approaches or surpasses the designed capacity of a roadway or network, resulting in unstable traffic flow and a transition from free-flow to congested regimes (Garber & Hoel, 2015; HCM, 2022). Figure 1 depicts a typical traffic congestion flow in Lagos, Nigeria.



Figure 1: Typical Traffic Congestion Flow in Lagos, Nigeria

At this point, minor disturbances such as sudden braking and lane changes can trigger disproportionate reductions in speed and throughput, leading to cascading delays across the network. Rapid urbanization and increased vehicle ownership are major contributors to congestion pressures, especially in cities where public transport infrastructure has not kept pace with population growth (Eliasson, 2014). Rising incomes, combined with inadequate, unreliable, or inaccessible public transport options, encourage greater reliance on private vehicles.



Figure 2: Conventional Strategies (Road Widening)

From a transportation engineering perspective, congestion control strategies are designed not only to respond to congestion after it occurs but also to regulate traffic demand, optimize traffic flow, and prevent the onset of breakdown conditions that cause recurrent and non-recurrent congestion (Tang et al., 2025). This proactive orientation distinguishes congestion control from purely reactive traffic management approaches. One of the most widely adopted categories of congestion control strategies is traffic signal control, particularly in urban environments where intersections are critical points of conflict and frequent congestion formation. See Figure 3 depicting urban traffic signal control.



Figure 3: Urban Traffic Signal Control

This paradigm shift is increasingly important in modern urban environments, where traffic conditions are highly dynamic, nonlinear, and influenced by complex interactions among infrastructure, travel behaviour, and external factors such as weather and incidents. Figure 4 depicts a congestion predictive framework for traffic congestion management.

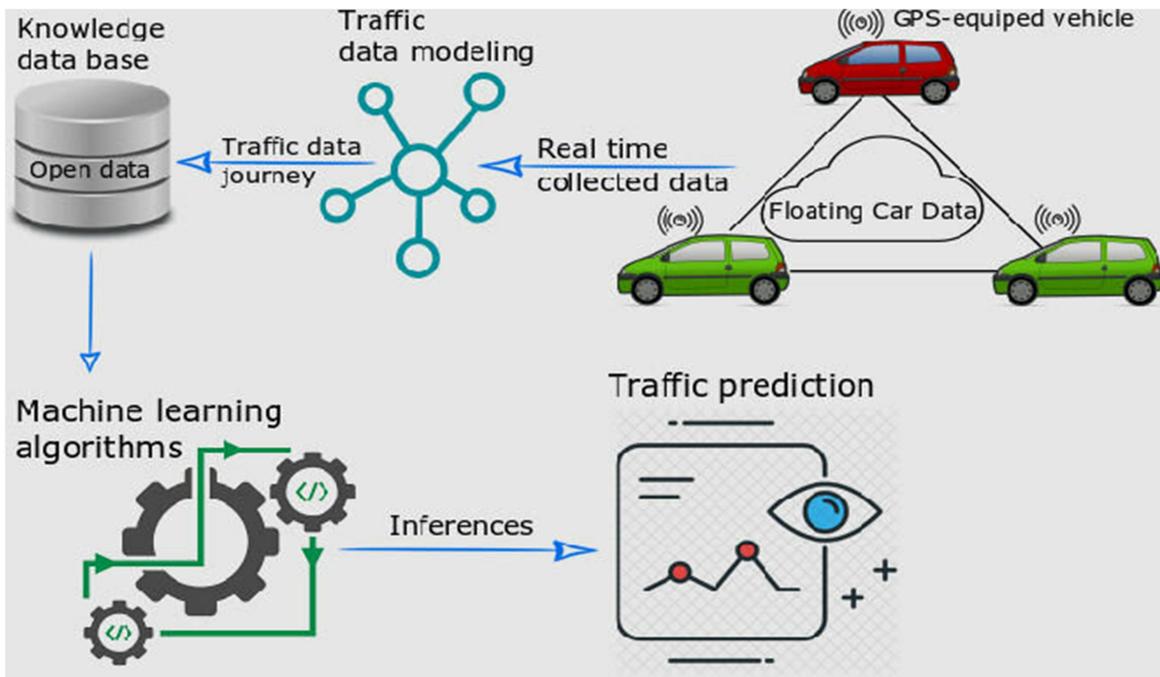


Figure 4: Typical Congestion Predictive Framework

Early efforts in predictive congestion modeling relied largely on classical statistical techniques, including autoregressive integrated moving average (ARIMA) models, Kalman filtering, and regression-based methods (Okutani & Stephanedes, 2017; Vasantha, 2017). These approaches capture temporal trends in traffic variables using historical observations and linear assumptions. However, real-world traffic systems rarely exhibit such stability due to abrupt changes, nonlinear interactions, recurrent peak-hour patterns, and strong spatial dependencies across interconnected road segments (Tiwari & Prasad, 2022; Zhou et al., 2023). The rapid advancement of machine learning (ML) and deep learning (DL) techniques has fundamentally transformed the field of predictive traffic modeling. Unlike classical statistical methods, ML and DL models are data-driven and capable of learning complex nonlinear relationships directly from large volumes of traffic data [Lv et al., 2015; Vlahogianni, 2004]. This ability allows them to adapt to diverse traffic conditions and capture intricate patterns that are difficult to model analytically. With the increasing availability of high-resolution traffic data from loop detectors, GPS probes, connected vehicles, and mobile devices, ML and DL approaches have become particularly attractive for real-time and large-scale predictive congestion management. These models can be continuously updated as new data become available, enabling more accurate and responsive congestion prediction in rapidly changing urban environments.

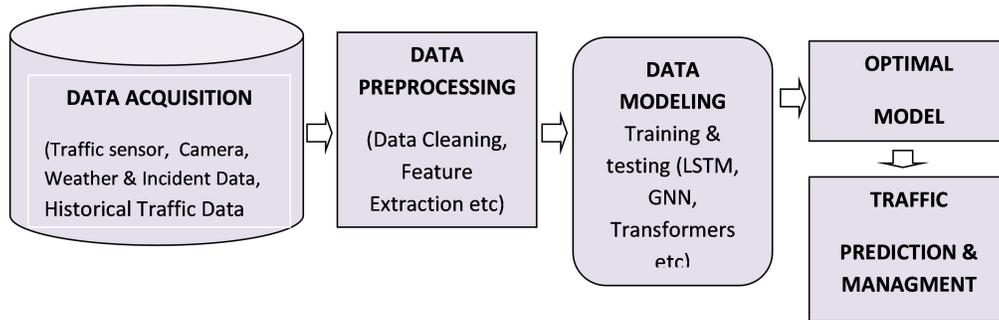


Figure 5: System Architecture for the Traffic Congestion Prediction

3.2 Data Acquisition

Multi-source and mixed-method approach was used for the data collection. The traffic data was collected from urban road networks, including real-time traffic sensors, GPS-enabled vehicles, traffic cameras, and historical traffic databases maintained by local transportation authorities. The dataset includes traffic volume, vehicle speed, occupancy rates, travel time, and lane usage over various time intervals. Spatial traffic dynamics, data was collected from key intersections, bottlenecks, and arterial roads across the study area. These data provided background traffic trends and supported model calibration.

3.3 Data Preprocessing and Data Analytics

Data preprocessing was performed on the data collected to handle missing values, remove outliers, and normalize features, ensuring high-quality inputs for model training. Additionally, temporal information such as day of the week, holidays, and peak/off-peak periods was incorporated to improve the model's ability to predict congestion patterns under varying conditions. The collected and processed dataset forms the foundation for training, validation, and testing of the predictive models, enabling robust and accurate forecasting of traffic congestion for real-time management and decision-making. Table 1 depicts the summarized Primary Traffic Data for Major Nigerian Cities.

Table 1: Summarized Primary Traffic Data for Major Nigerian Cities

City	Representative Corridor / Intersection	Avg. Peak Traffic Volume (veh/hr)	Avg. Travel Time (min)	Free-Flow Time (min)	Avg. Delay (min)	Avg. Queue Length (m)	Avg. Signal Cycle Time (s)	Avg. Effective Green Time (s)
Lagos	Ikorodu Road / Ojota Interchange	4380	33.8	13.5	20.3	260	160	55
Ibadan	Iwo Road / Mokola Junction	2705	22.7	11.8	10.9	175	140	50
Akure	Oba Adesida Rd / FUTA Junction	1960	18.8	10.3	8.5	110	130	50
Abuja	Nyanya - Karu Expwy / Wuse Zone 4	3185	25.9	13.0	12.9	195	150	55

Figure 6 - Figure 9 depict the graphic representations for the average traffic volume per city, travel-time and delay comparison, average queue length per city, and multi-metric radar comparison respectively.

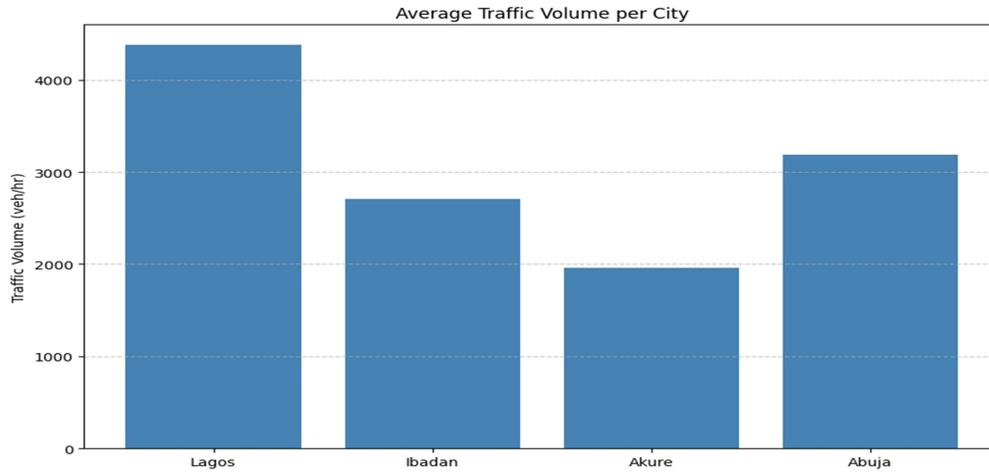


Figure 6: Average Traffic Volume Per City

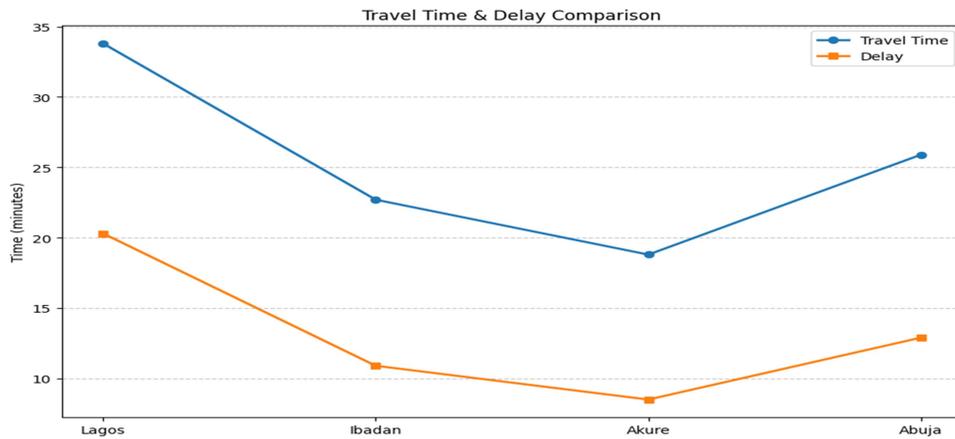


Figure 7: Travel-Time and Delay Comparison



The loss functions such as Mean Absolute Error (MAE) and Root Mean Square Error (RMSE) were used to measure prediction accuracy. Table 3 shows the performance comparison of the models.

4. RESULTS

Experimental results shows that the LSTM model demonstrates solid temporal forecasting capability but exhibits higher error values due to its limited ability to explicitly model spatial relationships between interconnected road segments. Table 3 depicts the performance comparison of the models for Traffic Congestion prediction. The Graph Neural Network (GNN) improves prediction accuracy by leveraging the road network topology, reducing MAE and RMSE relative to LSTM. This highlights the importance of spatial dependency modeling in congestion prediction. The Transformer model further enhances performance through its attention mechanism, allowing it to capture long-term traffic dependencies more effectively. However, this comes at the cost of higher computational complexity. The proposed AI-based congestion predictive framework achieves the lowest MAE (0.42), RMSE (0.58), and MAPE (6.9%), indicating superior accuracy and robustness. Its performance gains are attributed to the hybrid integration of spatial (network-level) and temporal (time-series) features, as well as optimized training and feature fusion strategies.

Table 3: Performance Comparison of the Models for Traffic Congestion Prediction

Model	MAE	RMSE	MAPE (%)	Remarks
LSTM	0.49	0.65	8.1	Effectively captures temporal dependencies but limited in modeling spatial road network interactions.
Graph Neural Network (GNN)	0.46	0.61	7.6	Strong spatial dependency modeling across road networks; improved performance over LSTM.
Transformer	0.44	0.60	7.2	Excels at long-range temporal dependencies and attention-based learning; computationally intensive.
Proposed AI-Based Framework	0.42	0.58	6.9	Best overall performance due to integrated spatio-temporal learning and optimized feature fusion.

5. CONCLUSION

This study presented an AI-based predictive congestion framework aimed at improving traffic management in modern urban environments. The motivation for this work stems from the increasing complexity of urban traffic systems and the limitations of traditional congestion management approaches, which often rely on linear assumptions and reactive control strategies. By leveraging advanced artificial intelligence techniques, this research sought to enable proactive congestion prediction and timely traffic control interventions. The proposed framework integrates multi-source traffic data, including historical and real-time inputs, and applies advanced learning models capable of capturing both temporal dynamics and spatial dependencies within road networks. Comprehensive preprocessing techniques were employed to ensure data quality and model robustness.

